

ARE YOU READY TO USE SOCIAL MEDIA FOR YOUR BUSINESS

- ★ Do you need help getting the setup right and developing a strategy to use it?
- ★ Would you like to generate leads and sales using Social Media?

Social Media is a new phenomenon for business, but it does come with challenges and can very quickly consume a lot of time. Don't fall into that trap! You can learn the right way and use Facebook, Twitter and LinkedIn with purpose so you make the most of the time you spend on it!

YOU WILL LEARN:

- The setup process and explanations of security and privacy settings
- How to design, customise and brand your Facebook, Twitter and LinkedIn presence
- Ways to offer and promote your products and services within the social media platforms
- How to optimise your Facebook page so you will be found and attract more customers



DATE: Friday 9th December
FEE: \$180
TIME: 9.00am - 4.30pm
VENUE: Suite 1, 336 Keira St
Wollongong

Morning tea, lunch and afternoon tea provided.

This workshop will be run with a small group of 12-15 participants, with each person given access to their own PC. Alternatively, feel free to bring along your own laptop!

PRESENTER: Francine Bishop, Mayvin Training Institute



CALL ITeC TODAY!

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